

OMHA HOMETOWN HOCKEY™ CONSUMER SHOW 2010 REGISTRATION



COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ PROVINCE/STATE _____

POSTAL/ZIP CODE _____ COUNTRY _____

EMAIL _____ WEBSITE _____

PHONE () _____ EXT. _____

FAX () _____

TYPE OF PRODUCT/SERVICES TO BE DISPLAYED _____

PACKAGE (please check one)

PREMIUM \$932.00 (including GST) + 1 draw prize

STANDARD \$803.00 (including GST) + 1 draw prize

(Prices include GST. Canadian Funds will only be accepted.)

I want to learn more about other sponsorship opportunities!



TOTAL \$ _____

Full payment is due upon registration

METHOD OF PAYMENT (please check one)

CHEQUE CERTIFIED CHEQUE CASH VISA MASTERCARD

CARDHOLDER'S NAME _____

CREDIT CARD # _____ EXP. DATE _____

CARDHOLDER'S SIGNATURE _____

Please fax completed registration form to Jonathan Frankel at (905) 780-0344. For special OMHA Hometown Hockey Consumer Show advertising packages, please contact Jonathan Frankel at jonathan.frankel@omha.net or (905) 780-2176.



ONTARIO MINOR HOCKEY ASSOCIATION

25 Brodie Drive, Unit 3, Richmond Hill, ON L4B 3K7
Tel. (905) 780.OMHA (6642) Fax. (905) 780.0344
www.omha.net

Ontario Minor Hockey Association Hometown Hockey™ Consumer Show

Sheraton Parkway North
Richmond Hill, Ontario
June 11-12, 2010

12th
ANNUAL
SHOW



OMHA Premier Partners



DODGE
CARAVAN KIDS

pizza pizza



Introduction

There are approximately 4,500 people expected to attend this two-day event!



For over 75 years the Ontario Minor Hockey Association (OMHA) has hosted their Annual General Meeting (AGM) to conduct the business of the Association. Since 1996, the OMHA has offered the private sector and corporate Canada the opportunity to promote, display, sample their product(s) or service(s) at the Hometown Hockey™ Consumer Show.

With an average of 1,000 minor hockey administrators attending the OMHA AGM, this is the largest gathering of minor hockey administrators in the world. Over 100 OMHA Championship teams including approximately 3,500 players, coaches, trainers, friends and family - will participate in the Parade of Champions and to be presented their championship banners at the event. With media coverage and exhibitors in attendance, there are approximately 4,500 people expected to attend this two-day event!

Each year, this unique, SOLD-OUT show has been very beneficial for its exhibitors. Space is limited to 65 exhibitors. Companies often seek opportunities to tap into the "grassroots" of minor sports. The OMHA AGM Hometown Hockey™ Consumer Show is the perfect vehicle for exhibitors to directly promote and / or distribute literature on their products or services to the major decision makers and many players of minor hockey.

Past exhibitors range from fundraisers, artists, equipment manufacturers, hotel chains, trophy manufacturers, restaurant franchises, financial services to memorabilia companies!

"We look forward to the OMHA AGM every year in June. Baron Insignias has been an exhibitor for eight years now and have always been more than pleased with the turn out. This show has been extremely profitable for our business. We couldn't imagine a more organized and fun show!"

DRINA BARON-ZINYK
BARON INSIGNIAS LTD.

REFER A FRIEND AND SAVE MONEY!
ASK US HOW.

Details

There are 4.5 million Canadians involved in hockey as coaches, players, officials, administrators or direct volunteers.



SPONSORSHIP OPPORTUNITIES

- Media Campaign, Celebrity Autograph Zone, Poster Campaign, Show Program, Show Signage, Show Bag, Parade of Champions, Hospitality Reception, AGM Luncheon, AGM main hall, Interactive Zone Sponsorship
- Interactive Information Seminars

YOUR BOOTH INCLUDES

- Draped table, 2 day AGM passes, 24-hour security, hospitality reception, preferred hotel rates, Free Parking, 6 Maple Lodge Farms BBQ lunch tickets, 2 AGM Delegate Bags.

IMPORTANT INFORMATION

- Exhibitors may sell their product at the show.
- Space is confirmed upon receipt of full payment. Any cancellation fee will result in an administration fee of 25% of your total. This application is not a contract until accepted and approved by the OMHA
- Approved applications will receive complete Exhibitor package. Payment will not be accepted at the Show.
- Show management reserves the right to assign booths. Exhibitors will be informed of their booth location at least one week prior to the show.
- All exhibitors are required to donate at least one door prize valued at a minimum of \$50. Donations must accompany your payment.
- Power requirements will be administered by Exhibitors with the Hotel. Please contact the OMHA for further info.
- Advertising artwork must be forwarded by April 30, 2010 to the OMHA office. Consult Show Management for artwork specifications and terms.

- **Please take the time to carefully review the following information. If you have any questions on this package, please contact:**

Kevin Boston, Director of Marketing & Events
(905) 780-2174 or kboston@omha.net.

Jonathan Frankel, Coordinator Marketing & Sponsorship
(905) 780-2176 or jonathan.frankel@omha.net

OMHA HOMETOWN HOCKEY™ CONSUMER SHOW 2010 PACKAGES

Premium Package	Standard Package
Display area Premier location	Display area
1/2 Page B&W advertisement in OMHA Annual Report	1/4 Page B&W advertisement in OMHA Annual Report
Brochure / Flyer distribution in delegate registration package	Brochure / Flyer distribution in delegate registration package
One (1) post Annual General Meeting distribution of flyer or brochure (limited to 90 grams) to OMHA Centres	Company recognition in Exhibitor Desktop Reference Guide
Web site link (1 year) on the OMHA Website (Over 2.6 Million page views per month)	Web site link (1 year) on the OMHA Website (over 2.6 Million page views per month)
Company recognition in Exhibitor Desktop Reference Guide	X
One year subscription of OMHA Hometown Hockey™	One year subscription of OMHA Hometown Hockey™
Free parking	Free parking
\$932.00 (incl. GST) & 1 draw prize	\$803.00 (incl. GST) & 1 draw prize

CANCELLATION

Full refund, less an administration fee of 25% of your total plus GST when cancellation is received in writing prior to May 14, 2010. No refunds after May 14, 2010.