



Ontario Minor Hockey Association
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MEDIA RELEASE

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OMHA Mobile Phase II Launched OMHA Playdowns Scores and Schedules Now Available on Mobile Devices at mobile.omha.net

Richmond Hill, ON - Minor hockey fans in Ontario who followed their favourite team during the regular season at mobile.omha.net on their mobile devices can now continue to follow those teams through OMHA Playdowns. The Ontario Minor Hockey Association (OMHA) is proud to partner with Bell and CBCI to launch Phase II of OMHA Mobile.

This new phase of OMHA Mobile will provide parents, players, conveners, schedulers and fans the ability to view OMHA Playdown scores and schedules through their mobile device. Simply access OMHA Mobile using your browser and log on to mobile.omha.net.

Users can customize their mobile phone and follow their child's team wherever they are right on their Bell device:

- OMHA Playdowns: Over 100 divisions with scores and schedules from quarter-finals forward.
- OMHA Standings and Scores: Over 33 leagues and 2,200 teams update their scores and standings on the OMHA website.
- OMHA Schedules: Leagues and teams post their teams schedules on-line. Conveners and schedulers are able to manage their schedule from their mobile device via an encrypted login site.

There is no cost to minor hockey families to subscribe for these services depending on the mobile plan they currently have. Some applicable data charges are included in many Bell bundles and smartphone plans, the services are available on select mobile phones and smartphones, including the BlackBerry Storm - the first BlackBerry to feature a touch screen. Through the partnership with Bell and CBCI Telecom, OMHA Members will receive special savings on plans and products.

It is ideal for the busy parent or coach who wants to keep informed and updated while on the go. Plans to add more applications to OMHA Mobile will be made available soon.

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About the Ontario Minor Hockey Association

The Ontario Minor Hockey Association, founded in 1935, is the largest minor hockey association in the world and oversees a participant base of 300,000 consisting of players, coaches, trainers, officials, hockey volunteers and parents across the province. The OMHA has 260 active member minor hockey associations and annually coordinates 31 leagues and approximately 600 development clinics throughout Ontario. For more information, visit www.omha.net.

About Bell

Bell is Canada's largest communications company, providing consumers with solutions to all their communications needs, including telephone services, wireless communications, high-speed Internet, digital television and voice over IP. Bell also offers integrated information and communications technology (ICT) services to businesses and governments, and is the Virtual Chief Information Officer (VCIO) to small and medium businesses (SMBs). Bell is proud to be a Premier National Partner and the exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games. Bell is wholly owned by BCE Inc. For information on Bell's products and services, please visit www.bell.ca. For corporate information on BCE, please visit www.bce.ca.

About CBCI Telecom

Founded in 1988, CBCI Telecom is Canada's premier Videoconferencing & Audiovisual systems integrator and Bell Mobility's only focused NATIONAL agent. CBCI Telecom consistently provides small and large businesses with leading-edge products combined with unparalleled technical expertise and a dedicated service team. For the past 20 years, CBCI Telecom has satisfied the telecommunication requirements of over 500 corporate and government accounts by successfully delivering complete value-added solutions with a business class approach for each client's individual needs.

CBCI Telecom sells, installs, integrates and services videoconferencing, audio and multimedia communication products and networks as well as wireless phones, plans and accessories, data devices and applications, conferencing solutions, faxes, call center headsets and satellite services. CBCI Telecom has the technology, the logistic capabilities and the level of service required to meet all telecommunication requirements of all types for businesses of all sizes.

CBCI Telecom is a private and profitable company with more than 140 employees located in its Montreal headquarter and in cities across Canada - including Saint John, Halifax, Quebec City, Ottawa, Kingston, Toronto and Vancouver.

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